



SponsorShip Proposal 2026

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Get ready for two days full of fun, flavor, and festive vibes. From mouthwatering food and colorful fashion to live music, exciting contests like Mr & Miss Bangladesh, dance battles, singing shows, and a vibrant marketplace – there's something for everyone! Come celebrate our culture, enjoy the energy, and make unforgettable memories together.

SEPTEMBER 5TH & 6TH, 2026

Danforth Ave and Birchmount Rd | TORONTO



Introduction

Taste of Bangladesh 2026 is more than just an event, it's a celebration of our culture, creativity, and community. This two-day festival will bring together thousands of attendees to enjoy delicious food, traditional and modern fashion, exciting performances, talent hunts, and vibrant cultural showcases. We aim to create a space where the Bangladeshi spirit shines – through music, dance, local businesses, and authentic connections. This is a unique opportunity for sponsors to engage with a passionate, diverse audience while supporting a meaningful community-driven initiative. Let's celebrate together, and make this year's Taste of Bangladesh the most memorable yet!



www.tasteofbangladesh.ca

About Us

Taste of Bangladesh 2026 is more than just an event – it is a celebration of culture, creativity, and community spirit. The festival brings together people from all backgrounds to experience the richness of Bangladeshi heritage through food, fashion, music, and cultural performances.

The journey of Taste of Bangladesh began in 2019 with a vision to create a platform where Bangladeshi culture could be proudly showcased in Canada while strengthening community connections. Since then, the organization has successfully hosted five vibrant festivals, each growing in scale, participation, and impact.

With the upcoming 2026 edition, Taste of Bangladesh proudly presents its sixth annual celebration, continuing its mission of promoting cultural pride and multicultural unity.

This two-day festival welcomes thousands of visitors who come together to enjoy authentic cuisine, traditional and modern fashion showcases, live entertainment, talent competitions, and interactive community experiences. Beyond celebration, the event supports local entrepreneurs, artists, and businesses by providing a meaningful platform for exposure and collaboration.

Taste of Bangladesh stands as a bridge between tradition and modern community life – creating unforgettable experiences while celebrating identity, diversity, and shared cultural connections.

Together, we celebrate culture, community, and the spirit of Bangladesh.

Our Vision

To be the leading cultural platform in Canada that celebrates, preserves, and promotes the rich heritage of Bangladesh. Through Taste of Bangladesh, we envision building a vibrant, inclusive community where traditions thrive, small businesses grow, and the next generation proudly connects with their roots – all while fostering unity, diversity, and cross-cultural appreciation.

Our Mission

Empowering the Bangladeshi community in Canada through culture, creativity, and inclusive events that support businesses and celebrate our heritage.

Talent Hunt

Our Children's Talent Hunt provides a joyful platform for young stars to showcase their creativity, confidence, and cultural talents. From singing and dancing to unique performances, we celebrate the bright future of our community.



Meet Our Expert Team

Meet the visionaries, planners, and community leaders shaping the spirit and success of Taste of Bangladesh.



Russell Rahman
Founder & President



Irine Sultana
Co-Founder & Senior Vice President



Anower Azad
Vice President (cultural)



Parvez Ahmed
Vise President



Kokhon Rahman
Chef Coordinator



Sabyasachi Choudhury (Jishu)
Chef Advisor



Azim dawen
Advisor



Afia Bagum
Legal Advisor



Iayen Rahman
General Secretary



Murshed Nizam CPA
Financial Coordinator



Asma Haque
Event & Cultural Coordinator



Zahirul Islam
Logistics Coordinator



Nafiz Imtiaz
Stage & Floor Coordinator



Istiaque Uddin Ahmed
Security & Volunteer Coordinator



Rezvei Ahmed
Technical & Sound Coordinator



Farzana Lima
Hospitality Coordinator



Zahid Chowdhury
Vendor & Sponsors Coordinator



Mohammad Chowdhury
On-Site Operations Coordinator



Lamia Tasneem
Marketing & PR Coordinator



Shofiqul Islam Shofiq
Event Marketing Content Specialist



OUR PROUD SPONSORS | OUR ORGANIZERS | OUR MEDIA PARTNER
THE DRIVING FORCE BEHIND OUR SUCCESS.

Our Proud Sponsors

Taste of Bangladesh thrives thanks to our Proud Sponsors. Your support helps us celebrate Bangladeshi heritage on a grand scale. Thank you for being part of our community story.

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ORGANIZING PARTNER

A heartfelt thank you to our incredible organizing team and media partners for their unwavering support in making this festival a success.



Our Media Partner

Proudly supported by our trusted media partner, helping us amplify the spirit and reach of Taste of Bangladesh to a wider community.



What We Do?



Celebrate Bangladeshi culture through food, music, fashion, and arts



Talent Hunt Celebrating Young Creativity



Promote cultural understanding and strengthen community bonds more



Provide a platform for local artists, performers, and small businesses

About The Event

Taste of Bangladesh is a vibrant community-driven cultural festival held annually in Canada, celebrating the rich heritage, traditions, and talents of the Bangladeshi community. Through a lively showcase of food, fashion, music, arts, and entertainment, the festival fosters unity and cultural pride while providing a dynamic platform for small businesses, artists, and performers.

The 2026 edition features the much-anticipated Concert & Party Night—an energetic highlight drawing large crowds and extensive media coverage. With performances by top Bangladeshi and local artists, DJs, and live entertainers, this event creates an unforgettable celebration of music, dance, and community spirit.

Sponsorship offers exceptional brand visibility through stage branding, media presence, shoutouts, and more—connecting your brand with cultural richness and joyful engagement in front of a passionate audience. Experience the heart of Bangladesh in Canada, where authentic cuisine, vibrant traditions, and lively entertainment come together in one unforgettable festival.

Event 1

Sunday, 5th September 26

Kick off the festival with cultural performances, flag procession, and special guest appearances a vibrant celebration of unity and heritage!

Event 2

Monday, 6th September 26

The festival begins with cultural showcases, a ceremonial flag procession, and special guests honoring unity and tradition.

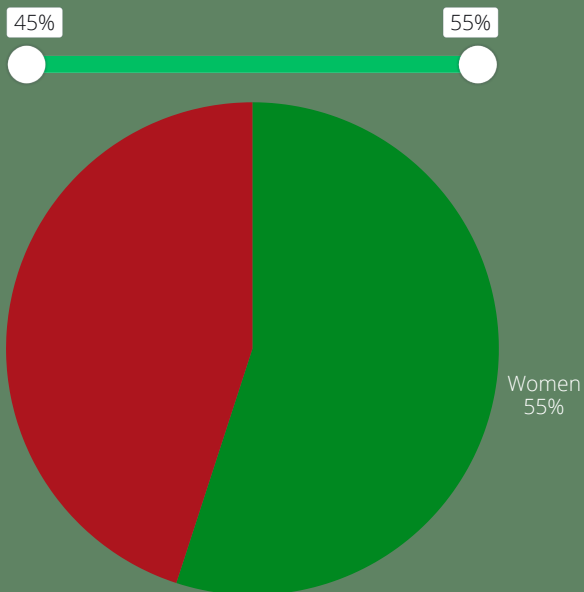


Event Visit
50k+

ABOUT OUR AUDIENCE

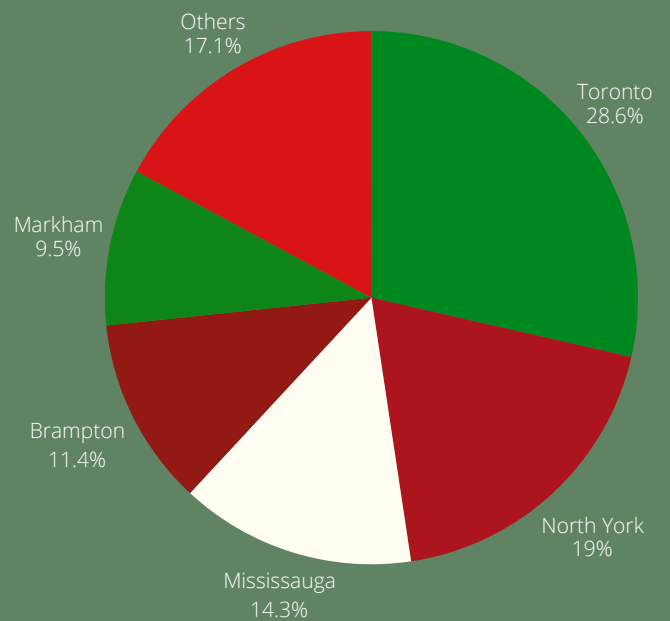
Engagement
90%

Male & Female Representation
(Toronto GTA)

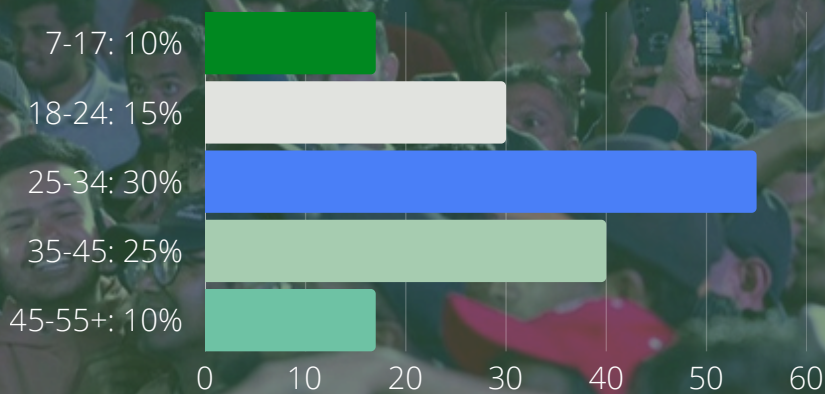


Bangladeshi Audience Distribution
Across GTA

Reaching 40,000+ Bangladeshis across
Toronto's key neighborhoods.



Audience Age Groups

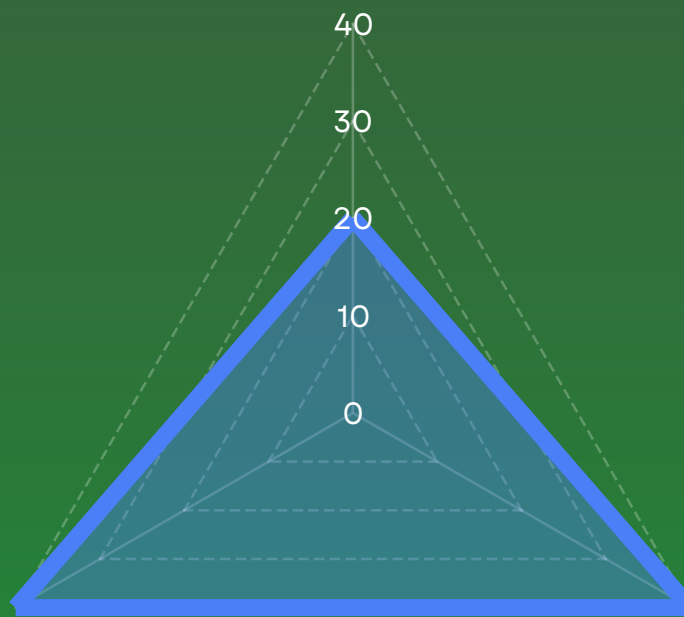




Target Market Passionate and Diverse Audience in 2026

Over 50,000+ enthusiastic attendees including music lovers, food enthusiasts, fashion fans, and culture seekers all coming together to celebrate the vibrant Taste of Bangladesh experience.

Music Lovers (GTA):



Fashion Fans (GTA):

Food Enthusiasts (GTA):



Sponsorship Packages

Top Tier

Title Sponsor

\$25,000

Presented By – Ultimate Naming Rights & Maximum Impact

Key Exclusive Benefits:

- Naming rights on selected official event materials (e.g., Taste of Bangladesh presented by [Your Brand Logo])
- Full-page feature in the digital souvenir
- Logo on official merchandise – t-shirts, tote bags, wristbands
- Top-tier logo placement on stage backdrop and major banners
- Exclusive VIP zone access and front-row priority seating
- Right to host a branded giveaway booth or activation zone
- Right to deliver a speech on stage with formal brand introduction
- Dedicated branded sponsor stall
- Premium slide placement on main stage LED screen sponsor loop
- Pre-event article/interview promotion via digital media & press partners

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Powered By Sponsor

\$20,000

A premium partnership offering standout visibility, co-branded spaces, stage presence, and media exposure.

Key Exclusive Benefits:

- Co-branding on welcome gate or photo booth area
- Featured Sponsor Spotlight – Pre-event article promotion
- Half-page feature in the digital souvenir
- Priority logo display on stage side wings and social media banners
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- Featured Sponsor Spotlight
- Pre-event article promotion
- Half-page feature in the digital souvenir

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Royal Sponsor

\$15,000

A top-tier option offering strong physical branding, VIP-level access, and lasting digital impact within the community.

Key Exclusive Benefits:

- Stage introduction only during ceremony (no speech access)
- Branded banner at the main event zone (larger/premium placement)
- 6 VIP Zone passes (with front-row priority seating)
- Business feature on the Taste of Bangladesh official website (30 days)
- Dedicated sponsor stall included (larger/premium location)
- Logo slide included on LED screen sponsor loop (priority rotation)
- Prominent logo on major event signage and backdrops

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Prime Sponsor

\$10,000

A strong mid-tier sponsorship that ensures your brand is seen and appreciated with VIP access, digital spotlight, and on-site engagement via dedicated stall and media presence.

Key Benefits:

- Stage introduction only (no speech access)
- Dedicated sponsor stall included
- Logo slide included on main stage LED screen sponsor loop
- VIP access passes (typically 4–6)
- Logo listing on digital flyers, website “Our Sponsors” section, and LED screens
- Social media mentions and group thank-you posts

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Gold Sponsor

\$5,000

A great entry point for brand visibility perfect for companies seeking recognition through digital presence, social media highlights, and on-stage brand mention.

Key Benefits:

- Stage introduction only (no speech access)
- Slide included on LED screen sponsor loop
- No branded stall for this tier
- Logo listing on digital flyers and website “Our Sponsors” section
- Group thank-you post with logo on social media
- 1 General Admission pass (with welcome gift,

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Silver Sponsor

\$2,000

An accessible entry-level tier perfect for brands looking for cost-effective visibility and goodwill within the Taste of Bangladesh community.

Key Benefits:

- Your logo will be featured on digital flyers, website, LED screen
- Included in a group social media thank-you post
- No physical booth for this tier

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THANK YOU FOR YOUR SUPPORT!

Your partnership makes Taste of Bangladesh Festival possible. We're thrilled to have you with us let's create something unforgettable together!

Phone: 647-886-6427/416-419-2665

Email: info@tasteofbangladesh.ca

Website: www.tasteofbangladesh.ca

Address: Danforth Ave & Birchmount Rd

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